

Privacy Policy

Your Consent

By using this site, you agree with the terms of this Privacy Policy. You consent to the collection, use, and disclosure of information that you may submit or that we may collect in accordance with this Privacy Policy. Further, the laws and regulations of the United States of America and the State of Tennessee govern this site. Your use of this site constitutes your agreement that any information collected, including any personally identifiable information you may provide, is subject to those laws and regulations only.

About Children

This site is not intended for children under the age of 13. We will not knowingly collect information from site visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose to Web sites.

Active Information Collection

Like many Web sites, this site collects information from its visitors both by asking you specific questions and by permitting you to communicate directly with us via e-mail, feedback forms, and/or chat rooms. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you, such as your full name, address, e-mail address, phone number, and so on).

Some areas of this site may require you to submit information in order for you to benefit from the specified features or to participate in a particular activity. You will be informed at each information collection point what information is required and what information is optional.

Passive Information Collection

As you navigate through a Web site, certain information can be passively collected (that is, gathered without your actively providing the information) using various technologies and means, such as navigational data collection.

This site may use Internet Protocol (IP) addresses. An IP Address is a number assigned to your computer by your Internet service provider so you can access the Internet and is generally considered to be non-personally identifiable information, because in most cases an IP address is dynamic (changing each time you connect to the Internet), rather than static (unique to a particular user's computer). We use your IP address to diagnose problems with our server, report aggregate information, determine the fastest route for your computer to use in connecting to our site, and administer and improve the site.

A "cookie" is a bit of information that a Web site sends to your Web browser that helps the site remember information about you and your preferences. [It allows you to place products in a "shopping cart" and return to that cart at a later time without losing the item(s) you selected.] This site uses cookies.

"Session" cookies are temporary bits of information that are erased once you exit your Web browser window or otherwise turn your computer off. Session cookies are used to improve navigation on Web sites and to collect aggregate statistical information. This site does not use session cookies.

"Internet tags" (also known as Web Bugs, single-pixel GIFs, clear GIFs, invisible GIFs, and 1-by-1 GIFs) are smaller than cookies and tell the Web site server information such as the IP address and browser type related to the visitor's computer.

"Navigational data" ("log files," "server logs," and "clickstream" data) are used for system management, to improve the content of the site, market research purposes, and to communicate information to visitors. This site uses navigational data.

Use and Disclosure of Information

Except as otherwise stated, we may use your information to improve the content of our site, to customize the site to your preferences, to communicate information to you (if you have requested it), for our marketing and research purposes, and for the purposes specified in this Privacy Policy. If you provide personally

identifiable information to this site, we may combine such information with other actively collected information unless we specify otherwise at the point of collection. We will take reasonable measures to prevent personally identifiable information from being combined with passively collected information, unless you consent otherwise. In addition, we will make full use of all information acquired through this site that is not in personally identifiable form.

Access to Personally Identifiable Information

To keep your personally identifiable information accurate, current, and complete, please contact us at info@wileyinc.com. We will take reasonable steps to update or correct personally identifiable information in our possession that you have previously submitted via this site.

Security

We take reasonable steps to protect your personally identifiable information as you transmit your information from your computer to our site and to protect such information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. You should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, e-mail sent to or from this site may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail. Moreover, where you use passwords, ID numbers, or other special access features on this site, it is your responsibility to safeguard them.

Links to Other Web Sites

This site may contain links or references to other Web sites. Please be aware that we do not control other Web sites and that, in any case, this Privacy Policy does not apply to those Web sites. We encourage you to read the privacy policy of every Web site you visit.

How to Contact Us

If you have any questions or concerns about this Privacy Policy or the information practices of this site, please contact us as follows: info@wileyinc.com

Changes to This Privacy Policy

If this Privacy Policy changes, the revised policy will be posted on this site. Please check back periodically, and especially before you provide any personally identifiable information. This Privacy Policy was last updated on 7/01/2007

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